

This Privacy Policy governs the manner in which Plassion Desenvolvimento de Software Ltda Me (here called "Plassion") collects, uses, maintains and discloses information collected from users (each, a "User") of the website [plassion.com](http://plassion.com), and the Android and iOS Apps: Simple Games, Simple, Red Refill, Best Lap, Momiga, Pachinko 3. This privacy policy applies to the Apps, Site and all products and services offered by Plassion.

If you choose to use our Services, then you agree to the collection and use of information in relation to this policy. The Personal Information that we collect is used for providing and improving the Services.

### **Personal identification information**

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users use our Apps, when Users visit our site, register on the site, and in connection with other activities, services, features or resources we make available on our Apps and Site. Users may be asked for, as appropriate, name or nick. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain activities.

### **Non-personal identification information**

We may collect non-personal identification information about Users whenever they interact with our Apps or Site. Non-personal identification information may include the browser name, the type of computer or device, technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized, the IP Address, the country and city where the user are accessing from, and other similar information.

### **Web browser cookies**

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

### **How we use collected information**

Plassion Apps and Site may collect and use Users personal information for the following purposes:

\* To run and operate our Apps and Site

We may need your information to display content correctly.

\* To improve customer service

Information provided helps in responding the customer service requests, support needs more efficiently and turn the general experience more attractive.

\* To personalize user experience

We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Apps and Site.

\* To improve our Apps and Site

We may use feedback you provide to improve our products and services.

\* To process payments

We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.

\* To manage product reviews and ratings

We may use third party service providers to help us manage product reviews and ratings left by Users.

## **How we protect your information**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Apps and Site. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and absolute security cannot be guaranteed.

## **Sharing your personal information**

We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

## **Third part services and websites**

Users will find advertising or other content on our Apps and Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these ads or sites and we are not responsible for the practices employed by third party services linked to or from our Site and Apps. In addition, these ads or sites or services, including their content and links, may be constantly changing. These ads, sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any ads, other website, including websites which have a link to our Site, is subject to that third party service own terms and policies.

## **Advertising**

Ads appearing on our Apps and sites may be delivered to Users by advertising partners, who may set cookies or similar technologies. These technologies allow the ad server to recognize your device/computer each time they send you an online advertisement to compile non personal identification information about you or others who use your device/computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies or similar technologies by any advertisers.

## **Google Adsense/Admob**

Some of the ads may be served by Google. The Google's Privacy Policy and Terms of Service can be read here:

<https://policies.google.com/technologies/ads>

<https://support.google.com/admob/answer/6128543?hl=en>

## **Third Party, Services, Ads and Analytics**

Ad companies may use and collect anonymous data about your interests to customize content and advertising here and in other sites and applications. Interest and location data may be linked to your device, but is not linked to your identity.

Analytics companies may access anonymous data (such as your IP address or device ID) to help us understand how our services are used. They use this data solely on our behalf. They do not share it except in aggregate form; no data is shared as to any individual user.

In order to serve you, we may share your anonymous information with other companies, including vendors and contractors. Their use of information is limited to these purposes, and subject to agreements that require them to keep the information confidential. Our vendors provide assurance that they take reasonable steps to safeguard the data they hold on our behalf, although data security cannot be guaranteed.

### **Children's privacy**

We do not knowingly collect personally identifiable information from children under 13. In the case we discover that a child under 13 has provided personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

### **Changes to this privacy policy**

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. Any changes will be notified by posting the new Privacy Policy on this page. These changes are effective immediately after they are posted on this page.

### **Your acceptance of these terms**

By using our Apps or Sites, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Apps and Sites. Your continued use of our Apps and Sites following the posting of changes to this policy will be deemed your acceptance of those changes.

### **Contacting us**

If you have any questions or suggestions about this Privacy Policy, please contact us.

Plassion  
info@plassion.com

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